# Briefing Materials for FY2025/1H Financial Results



Securities Code: 2811

#### Figures in these materials

- Amounts are rounded down to the nearest 0.1 billion yen.
- Percentages are rounded to one decimal place.

## **Topics**



- 1. Summary of Financial Results for FY2025/1H
- 2. FY2025 Earnings Forecast and FY2025/2H

**Strategies** 

3. Reference



## 1. Summary of Financial Results for FY2025/1H

## FY2025/1H Consolidated Results



- Revenue: Revenue of the International Business declined due to the downturn in tomato paste prices
- Core operating income: Core operating income fell due to rising raw materials prices and lower sales internationally

Unit: billion yen	FY2025/1H	l Result	YoY	FY2024/1H	
Offic. Difficit yell		Margin		Change	Result
Revenue	138.6	-	-9.5	-6.4%	148.2
Core operating income	10.4	7.5%	-5.0	-32.7%	15.4
Operating income	10.5	7.6%	-14.1	-57.2%	24.6
Net income*	6.1	4.5%	-10.9	-64.0%	17.1

<sup>\*</sup> Net income attributable to shareholders of parent

<sup>•</sup>Operating income declined due to the recoil from the recognition of a gain in the previous fiscal year of 9.3 billion yen following the remeasurement of the 20% equity stake in Ingomar prior to its consolidation.

## FY2025/1H Results by Segment



- Domestic Processed Food Business: Total revenue increased, but core operating income declined due to rising raw materials prices and advertising expenses
- International Business: The downturn in tomato paste market conditions and other factors led to a decline in revenue and core operating income of both tomato and other primary processing and tomato and other secondary processing

perating income
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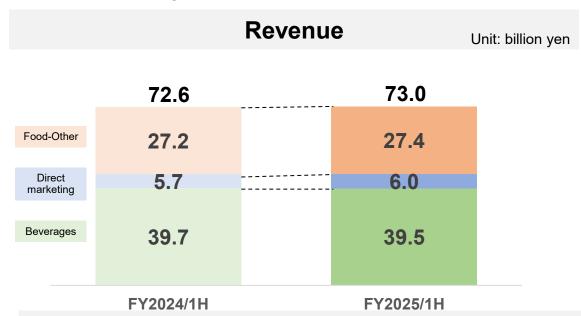
	Unity billion you	FY2025/1H	Result			FY2024/1H	H FY2024/1H Result				FY2024/1H
	Unit: billion yen		YoY	Change	Forex effects	Result		YoY	Change	Forex effects	Result
	Beverages	39.5	-0.1	-0.5%	-	39.7	3.1	-1.8	-37.1%	-	4.9
	Direct marketing	6.0	+0.3	+6.1%	-	5.7	0.2	-0.0	-3.8%	-	0.2
	Food-Other	27.4	+0.2	+0.8%	-	27.2	2.3	-0.3	-13.7%	_	2.6
(1)	Domestic Processed Food Business total	73.0	+0.3	+0.5%	-	72.6	5.6	-2.2	-28.0%	_	7.8
	Tomato and other primary processing	29.9	-9.8	-24.8%	-0.7	39.8	2.9	-0.6	-17.7%	-0.0	3.6
	Tomato and other secondary processing	32.3	-4.4	-12.0%	-0.7	36.7	2.5	-1.9	-43.2%	-0.0	4.4
	Adjustments	-0.1	+0.2	_	+0.0	-0.3	0.1	+0.2	-	_	-0.0
(2)	International Business total	62.1	-14.0	-18.4%	-1.4	76.1	5.6	-2.3	-29.1%	-0.1	7.9
	Others/Adjustments	3.4	+4.0	-	+0.0	-0.6	-0.8	-0.5	_	+0.0	-0.3
	Total	138.6	-9.5	-6.4%	-1.4	148.2	10.4	-5.0	-32.6%	-0.1	15.4

## FY2025/1H Domestic Processed Food Business KAGOM



- Tomato juice sales remain strong, and tomato ketchup demand grew, leading to higher revenue
- Core operating income declined due to rising raw materials prices and strategic investments in advertising

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Kagome Tomato Juice continued to sell well, Yasai Beverages:

Seikatsu 100 is being promoted as a "healthy drink for the

family" for families raising children ahead of the 30th anniversary of its release, and Almond Breeze was fully

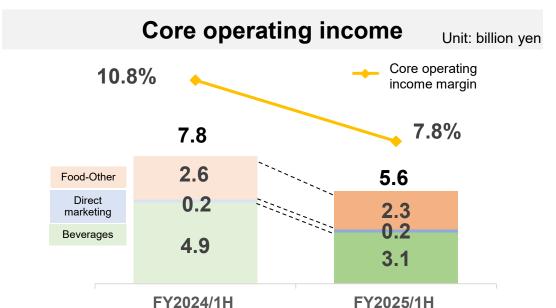
launched in March.

• Direct marketing: Vegetable drinks and soups recorded solid sales.

Food-Other: Disseminated menu ideas, such as through Napolitan

Stadium and for baked ketchup, etc., and strengthened

sales promotion activities.



#### Higher raw materials prices and strategic investments in advertising led to a decline in core operating income

Increased advertising and raw materials prices continued Beverages:

to rise.

Direct marketing: Expanded online ads and raw materials prices continued

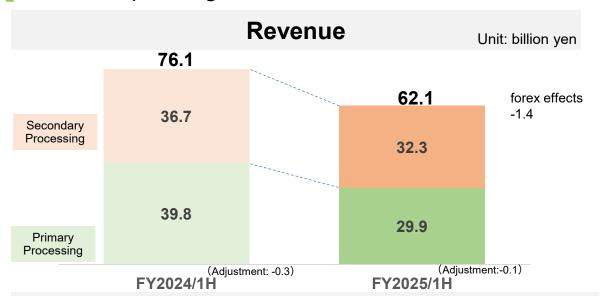
to rise

Food-Other: Raw materials prices continued to rise

## FY2025/1H International Business



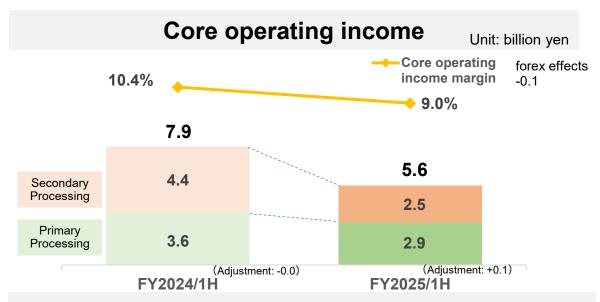
- Lowered selling prices due to the downturn in the tomato paste market, resulting in lower revenues and core operating income
- In addition to weaker revenues, one-off expenses due to inventory write-downs, etc., resulted in lower core operating income



## Revenue declined for both primary processing and secondary processing

• Primary Processing: Lowered selling prices due to the downturn in tomato paste market conditions, resulting in lower revenue.

Secondary Processing: Sales to food service companies were robust, but as with primary processing, lowered selling prices due to the downturn in market condition, resulting in lower revenue.



## Core operating income declined for both primary processing and secondary processing

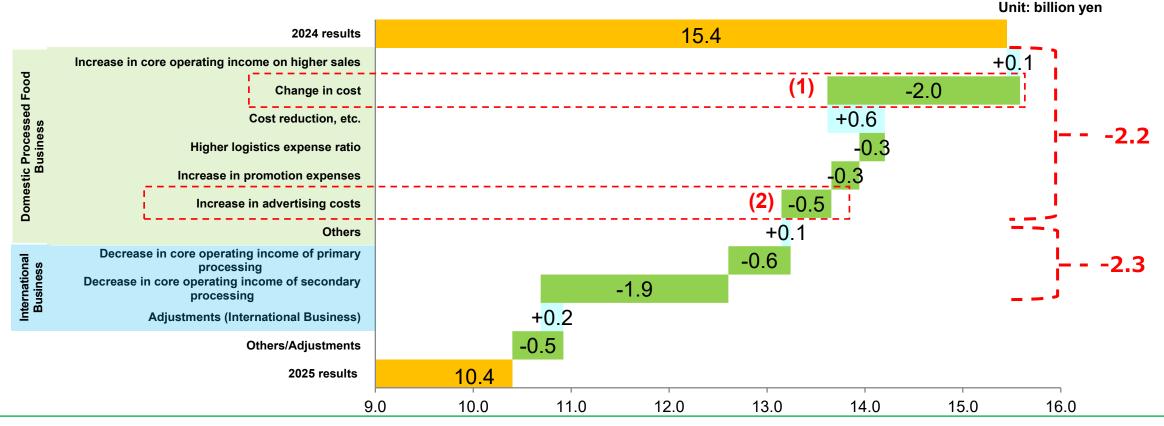
- Primary Processing: Core operating income declined due to weaker revenue.
- Secondary Processing: Core operating income declined due to weaker revenue.

\*One-off expenses including inventory write-downs, etc. totaled 600 million yen

# FY2025/1H Factors Contributing to Core Operating Income Changes



Changes in core operating income are detailed in the figure below:



#### **Domestic Processed Food -2.2**

- (1) Change in cost -2.0: Tomato +0.02, Carrots, apples, etc. -0.8, Packaging materials, etc. -0.5, incl. forex effects -0.4, etc.
- (2) Strategically increased advertising expenses in 1H: -0.5

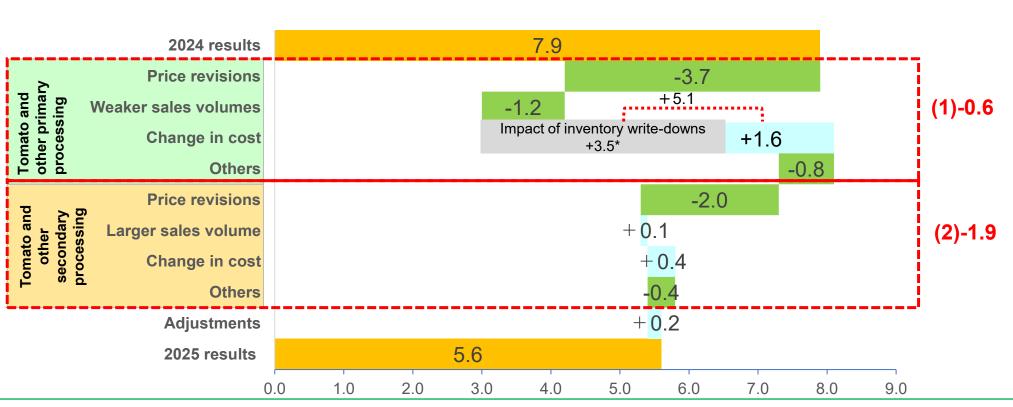
#### **International Business -2.3**

# FY2025/1H Factors Contributing to Core Operating Income Changes in the International Business



Unit: billion yen

Changes in core operating income are detailed in the figure below:



<sup>(1)</sup> Primary Processing -0.6: Price revisions -3.7, Smaller sales volume -1.2. Change in cost +5.1 (Ingomar +4.5; includes impact of inventory write-downs\* of 3.5), etc.
\*Effect on profits from marking-to-market inventories and fixed assets (tangible and intangible) following the application of the accounting standard on business combinations: 2024/1H -5.2, 2025/1H -1.7, Increase/decrease: +3.5

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<sup>(2)</sup> Secondary Processing: -1.9: Price revisions: - 2.0 (impacts of selling price reductions and product mix, etc.), Higher sales volume +0.1. Change in cost +0.4, etc.

## FY2025/1H Factors Behind Changes in Net Income



• Operating income: Decreased due to the recoil from recording of a 9.3 billion yen gain as a result of remeasurement of the 20% equity stake held in Ingomar before it became a consolidated subsidiary in the previous fiscal year.

Unit: billion yen	FY	2025/1H Resi	ult	FY2024/1H	
Offit. billion yen		YoY	Change	Result	
Core operating income	10.4	-5.0	-32.7%	15.4	
(1) Other income	0.3	-9.1	-96.5%	9.5	
Other expenses	0.1	-0.1	-40.7%	0.2	
Operating income	10.5	-14.1	-57.2%	24.6	
Profit before income taxes	9.9	-13.1	-56.8%	23.1	
Income taxes	2.8	-1.8	-39.8%	4.7	
Effective tax rate	28.4%	(2)+8.0pt	-	20.4%	
Profit attributable to					
non-controlling interests	0.9	-0.3	-24.0%	1.2	
					<b>481</b> ( )
Net income*	6.1	-10.9	-64.0%	17.1	*Net incor

#### **Main Factors Contributing to Changes**

(1) Other income -9.1: Decreased due to the recoil from recording a gain of 9.3 billion yen after remeasurement of the 20% equity stake held in Ingomar before it became a consolidated subsidiary in the previous fiscal year

(2) Effective tax rate +8.0pt: Impact of last year's tax exemption on gains related to (1), etc.

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## FY2025/1H Changes to Statement of Financial Position



Details of the Statement of Financial Position are presented below:

Consolidated Statement of Financial Position
(As of June 30, 2025)

Unit: billion yen

- (1) Total assets 329.5(-32.9)
  - Current assets 183.6 (-26.2)
  - Non-current assets 145.8 (-6.6)

(2) Liabilities 134.6 (-16.1)

(3) Net assets 194.9 (-16.7)

Assets/Liabilities and Net assets
329.5 billion yen (-32.9 billion yen vs. previous fiscal year end)
(4) Net assets attributable to shareholders of the parent to total assets: 52.0% (+0.7pt)

Details of Changes from the Previous Fiscal Year End (including forex effects)
(Unit: billion yen)

**■** Current assets 183.6 (-26.2)

Inventories -18.8
Trade and other receivables -3.6
Cash and cash equivalents -2.3, etc.

- Non-current assets 145.8 (-6.6)
  Intangible assets -3.4, property, plant and equipment -1.7, etc.
- Liabilities 134.6 (-16.1)
  Borrowings (including long-term) -7.0,
  Trade and other payables -6.8, etc.
- Net assets 194.9 (-16.7)

Treasury shares -6.8, Other components of equity -8.3

## FY2025/1H Changes in Cash Flows



- Free cash flows: Increased due to the recoil of investment cash flow from the acquisition of Ingomar in the previous fiscal year
- Cash flows from financing activities: Decreased due to repayments of long-term borrowings and purchase of treasury shares, etc.

Heite billion von		FY2024/		
Unit: billion yen		YoY	Change	1H Result
Cash flows from operating activities (A)	23.5	- 3.2	-12.0%	26.8
Cash flows from investing activities (B)	- 5.9	+34.7	_	- 40.7
Free cash flows (A+B)	17.5	+31.5	_	- 13.9
Cash flows from financing activities	- 19.5	- 21.4	_	1.8

#### ■ Key components of FY2025/1H cash flows

#### Cash flows from operating activities

Profit before income taxes 9.9 billion yen, depreciation and amortization 5.7 billion yen, decrease in inventories 1.5 billion yen, decrease in trade and other payables -5.1 billion yen, income taxes paid -2.5 billion yen, etc.

#### Cash flows from investing activities

Acquisition of property, plant and equipment, and intangible assets -6.0 billion yen, etc.

#### **Cash flows from financing activities**

Purchase of treasury shares -6.9 billion yen, change in borrowings -5.3 billion yen, and dividends paid -5.2 billion yen, etc.

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# 2. FY2025 Earnings Forecast and FY2025/2H Strategies

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## **FY2025 Earnings Forecast**



• Full-year forecasts for revenue and core operating income remain unchanged from the initial forecast

		2025 earnings forecast	t (A)	1H results (B	3)		2H deduction	n (A) - (B)	
Unit: billion yen			YoY		Progress vs. forecast	YoY		Remaining progress	YoY
Domestic Processed Food Business total	Revenue	157.5	+1.7	73.0	46.3%	+0.3	84.4	53.7%	+1.4
	Core operating income	13.9	-1.6	5.6	40.3%	-2.2	8.2	59.7%	<b>(1)</b> +0.5
International Business total	Revenue	132.5	-16.8	62.1	46.9%	-14.0	70.3	53.1%	-2.7
Other and	Core operating income	11.9	-2.0	5.6	47.1%	-2.3	6.2	52.9%	<b>(2)</b> +0.2
Others/ Adjustments	Revenue	10.0	+8.1	3.4	34.0%	+4.0	6.5	66.0%	+4.0
	Core operating income	-1.8	+0.6	-0.8	44.4%	-0.5	-0.9	55.6%	+1.1
Total	Revenue	300.0	-6.8	138.6	46.2%	-9.5	161.3	53.8%	+2.6
	Core operating income	24.0	-3.0	10.4	43.3%	-5.0	13.5	56.7%	+1.9

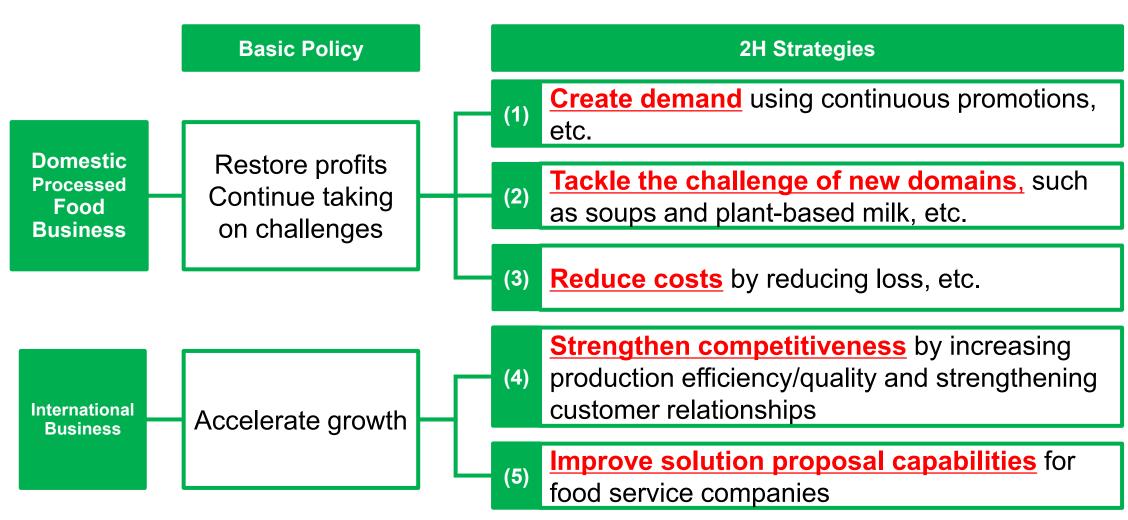
<sup>(1)</sup> Domestic Processed Food: Core operating income declined due to changes in costs and higher logistics costs, but we aim to increase core operating income in 2H through increased sales and more efficient spending on advertising.

<sup>(2)</sup> International Business: In response to falling selling prices, we will focus on improving production efficiency and acquiring new projects to limit the extent of the decline.

## **2H Strategies**



There are no changes to the basic policy or strategies to be taken since the beginning of 2025



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## FY2025/2H Domestic Processed Food Business (Beverages)

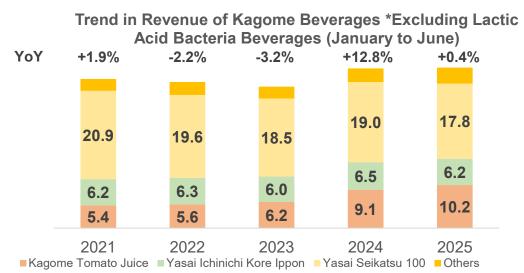


- Work to create demand through ongoing promotions, etc.
- Step up efforts to appeal value of vegetable drink ahead of the peak of beverage demand in 2H

#### **Beverages (excluding lactic acid drinks):** Revenue surpassed previous year's level

#### ■ Some brands did better than others, but overall performance surpassed the previous year's level

- Biggest contributor was Kagome Tomato Juice, which continued its growth trend
- Most urgent task is to reverse Yasai Seikatsu 100's decline
- Steadily moving ahead with initiatives to create demand



Accelerate demand recovery through new products, expanded information contacts, and promotions

#### ■ Strengthen appeal of value of vegetable drinks and habitualize their consumption

Accelerate demand recovery by raising awareness of nutrition function of vegetables and strengthening substitute proposals amid surging fresh vegetable prices

#### New products











Value for strengthening appeal Nutrition function of vegetables Fresh vegetable substitutes

Expand information contact points

#### **Promotions**



- Let's Eat Vegetables Forum
- Tomato juice sampling
- VegeCheck experiences
- Social media ads. etc.

- Vegetable Day (August 31)
- Tomato Day (October 10)
- Campaigns using popular characters

## FY2025/2H Domestic Processed Food Business (Beverages)

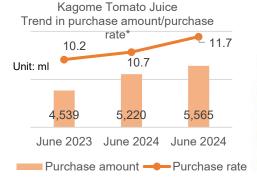


- Focus on sustained demand growth and recovery for Kagome Tomato Juice and Yasai Seikatsu 100
- Continue to gain trials for Almond Breeze aimed at market establishment

#### Kagome Tomato Juice: growing demand

- Promoting habitualization through appeal of blood pressure lowering function
- Purchase amount (per consumer) and purchase rate both continue to increase
- Promoting habitualization by raising awareness of function through sampling, etc.

\*Source: Macromill QPR/Nationwide/All industries/ Period: July 2022 to June 2025 \*12-month moving total



#### **Almond Breeze: creating demand**

- Acquire trials through use of brand ambassadors
- Began full-fledged release in March 2025
- Engaging major leaguer Yu Darvish as a brand ambassador has helped acquire new male customers
- Still room to expand shipments to retailers
- Introduce new products and utilize brand ambassador to increase brand recognition and accelerate market establishment

#### Yasai Seikatsu 100: restoring demand

- **■** Expanding strategies to restore demand by habitualizing consumption
- The purchase rate has increased, mainly among those with children.
- Aiming to establish Yasai Seikatsu 100 through promotions with collaborative prizes of popular children's characters.





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## FY2025/2H Domestic Processed Food Business (Food-Other)



- Increase demand for tomato ketchup by proposing tomato-inspired menu ideas
- For institutional and industrial use, expand sales of products that meet customer needs amid labor shortages

#### Tomato ketchup: expanding its use in cooking

#### ■ Menu proposals using both ketchup and sauce

- Taking advantage of the reasonable price of tomato ketchup as a basic seasoning, we will promote menu proposals that satisfy the consumer desire to save money and time.
- In addition to "baked ketchup," we will develop a menu arrangement that combines "ketchup and sauce"







\*Baked ketchup:

Baking with a combination of tomato ketchup and oil. The acidity is mild, resulting in a rich, full-bodied flavor.

• For institutional and industrial use, we will promote the planning and establishment of retro menu ideas such as Napolitan pasta, which were inspired by the 100<sup>th</sup> anniversary of the beginning of the Showa era, leading to increased demand.





#### Soups: creating demand in new domains

#### ■ Product offerings tailored to needs in each category

- Adding "soup over rice" to the lineup of consumer products
- Aiming to create further demand in direct marketing and gift categories









\*Release date: August 26

Institutional and industrial use: Expanding products with no special technique needed and reduced workload during food preparation

#### ■ Outsourcing of cooking is progressing

- Not only is there a labor shortage, but the increase in gig work makes it difficult to pass on skills.
- Strengthening products for hotels and restaurants (natural thawing, reducing the time and effort required for preparation)



#### FY2025/2H International Business

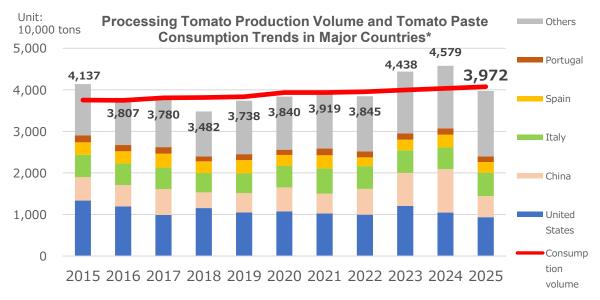
#### (Tomato and other Primary Processing)



- Production volume of processing tomatoes in the 2025 crop is expected to decrease significantly from 2024
- Steadily proceeding with efforts to strengthen competitiveness

#### Global processing tomato production volume

- Tomato paste supply-demand was tight until 2022.
- This tightness was quickly alleviated following increased production in the 2023 and 2024 crops.
- The forecast for the 2025 crop is around 40 million tons.



Source: Tomato News (2025 data represents estimate)

\*Part of the consumption amount is based on Kagome's estimates and converted to processing tomato volume.

#### Ingomar: Began harvesting and processing in July

#### ■ Initiatives with contract farmers

- Selecting the optimal tomato varieties for each farmer and farmland based on 2024 crop data
- Water-saving technology development is tested in the fields of contract farmers

#### ■ Initiatives at plants

- Introducing an automated sorting machine for diced tomatoes to improve production efficiency.
- Processes previously performed by hand will now be automated to reduce costs.
- We will continue to work on quality improvement based on the Kagome Group's quality standards.



Survey prior to harvest ©2025 Kagome Co., Ltd



Automated sorting machine

## FY2025/2H International Business (Tomato and Other Secondary **Processing**)



- Grow sales volume through global and local food services
- Leverage menu development capabilities to propose menu ideas other than tomato-based sauces

#### New solution-driven proposals

- Strengthen customer relationships to identify issues and propose solutions
- Pursue improved customer satisfaction and increase sales volume by proposing solutions to customer issues, leveraging our strengths in product development
- In addition to tomato-based sauces, take advantage of our product development capabilities to focus on developing oil-based sauces and Asian menu sauces, which are expected to see market growth

#### Example of new customer gained from solution proposals

**Pinpoint** customer issues Staff shortage

Inconsistent tastes/flavors

**Propose** solutions Develop and supply RTU\* sauce for in-restaurant use

\* RTU stands for ready to use. A type of sauce that is simply added to ingredients to prepare a menu item

- Improve restaurant operations **Effects** 
  - Eliminate taste inconsistencies



Leveraging collaboration among Group companies, we will expand into Asian countries, which are seen as offering Kagome particularly high growth potential among the countries and regions where major global foodservice companies have operations.

**Kagome Group collaboration** 

Kagome Group's secondary processing production locations



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## 3. Reference

# Topics in Domestic Processed Food Business — Beverages



Tomato juice sales continue to perform well thanks to new users and heavy users

## Beverage (excl. Lactic Acid Bacteria Beverages) Sales YoY by Sales Channel/Container Size

Sales channel	1Q	2Q	Total YTD
Convenience stores	98%	92%	94%
Mass retailers	105%	99%	102%
E-commerce	108%	110%	109%
Total	103%	99%	101%

Container Size	1Q	2Q	Total YTD
Personal-sized	99%	96%	97%
Large-sized	108%	104%	106%
Total	103%	99%	101%







#### Sales by sales channel and container size

- ·Convenience stores: Due to decline in Yasai Seikatsu 100 Series
- ·Large-sized containers: Due to strong sales of Kagome Tomato Juice

#### Revenue by core brand

Kagome Tomato Juice: 10.2 billion yen (+ 12% YoY)

•Continued inflow of new beauty-minded customers who became repeat users, etc.

#### Yasai Ichinichi Kore Ippon: 6.2 billion yen (-5% YoY)

• Demand for thirst-quenching drinks increased due to the extreme heat, while the demand for thick and rich drinks declined relatively.

#### Yasai Seikatsu 100 Series: 17.8 billion yen (-6% YoY)

Decline in bulk sales, such as by the case, etc.

#### Sales promotion expenses and advertising expenses (YoY)

Actively implemented promotions for Yasai Seikatsu 100 and Almond Breeze Sales promotion expenses: increased 100 million yen YoY Advertising expenses: increased 300 million yen YoY

## **Topics in Domestic Processed Food Business** — Food and Others



Sales of tomato ketchup continue to perform well thanks to increased sales promotion and dissemination of information on menu ideas such as Napolitan Stadium and baked ketchup













#### Consumer use foods

Revenue: 10.1 billion yen (+2% YoY)

Tomato ketchup and sauces recorded strong sales

**Revenue by main products** 

Kagome Tomato Ketchup: 5.1 billion yen (+2% YoY)

 Menu proposals of Western dishes such as Napolitan and increased menu ideas for bread due to soaring rice prices

#### Institutional and industrial use

Revenue: 13.4 billion yen (-1% YoY)

Shipments of frozen vegetables declined

#### Core operating income

Decreased due to rising raw materials prices and investments in advertising

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## **Topics in International Business**



- Our subsidiaries saw a downturn in revenue amid the drop in tomato paste market conditions
- Ingomar posted higher core operating income owing to the effects of marking-to-market inventories\*, etc.

  Core operating income

\*Effects of marking-to-market inventories, etc.:

Effect on profits from marking-to-market inventories and fixed assets (tangible and intangible) following the application of the accounting standard on business combinations

Effect on profits in FY2024/1H: -5.2 billion yen / FY2025/1H: -1.7 billion yen YoY +3.5 billion yen

Unit: billion yen

	FY202			FY2024/1H	FY2025/1H Result			FY2024/1H
		YoY	YoY (excludes forex effects)	Result		YoY	YoY (excludes forex effects)	Result
Ingomar (United States)	20.3	-6.4	-5.9	26.7	2.4	+1.0	+1.0	1.3
Kagome Inc. (United States)	23.2	-3.8	-3.3	27.1	2.1	-1.3	-1.3	3.4
Holding da Industria Transformadora do Tomate, SGPS S.A. (HIT)	9.9	-2.0	-1.9	12.0	0.9	-1.5	-1.5	2.4
Kagome Australia Pty Ltd.	4.6	-1.3	-1.0	5.9	0.0	-0.3	-0.3	0.4
Taiwan Kagome Co., Ltd.	3.0	-0.0	+0.0	3.1	0.1	-0.1	-0.1	0.2
Others	0.9	-0.2	-0.2	1.1	- 0.0	+0.0	+0.0	- 0.1
International Business total	62.1		-12.5	76.1	5.6	-2.3	-2.1	7.9

#### Summary by Subsidiary (local currency basis)

Ingomar (primary processing)

Kagome Inc (secondary processing)

HIT (primary/secondary processing)

Kagome Australia (primary/secondary processing)

Taiwan Kagome (secondary processing)

- : Revenues decreased due to the downturn in the tomato paste market, but core operating income increased due to the effects of marking to market inventories, etc.\*, up +35% year-on-year.
- : In addition to lower sales to the parent company, revenues and core operating income decreased after selling prices of secondary processed items were lowered.
- : Revenues and core operating income decreased after selling prices of primary and secondary processed items were lowered.
- : Revenues and core operating income decreased after selling prices of primary and secondary processed items were lowered.
- : Sales remained flat, but core operating income decreased due to rising raw materials prices.

## Sustainability & Topics



- First time to be selected as the highest-ranked A List Company in CDP's Climate Change Survey
- Kagome and Kewpie Corporation began joint research into biocharring unused vegetable resources

#### First time selected for the highest ranked A **List in the CDP Climate Change Survey**

■ Selected for the first time as the highest-ranked A List in the 2024 Climate Change" survey by CDP, an internationally influential environmental non-profit organization

·Regarding climate change, the Kagome Group aims to achieve net zero greenhouse gas emissions by 2050.

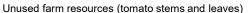
·We have established greenhouse gas emission reduction targets for 2030 and obtained certification from the Science Based Targets (SBT) initiative in 2022.



#### **Kagome and Kewpie Corporation launched** joint research into biocharring of unused vegetable resources.

- Aiming to resolve sustainability issues related to vegetable cultivation and processing, and contribute to the realization of sustainable agriculture
- ·Background: Both companies share the common goal of effectively utilizing unused resources such as harvest residues from vegetable production and processing residues from vegetable processing. As companies that have developed their businesses while valuing the bounty of nature, Kagome and Kewpie will contribute to the realization of a sustainable society by working together on this issue.







Unused resources from salad factories



(cabbage cores and outer leaves)



\*Biochar is plant biomass that has been heated and carbonized in lowoxygen conditions. It is effective for soil improvement and carbon storage.



## **Cautionary Statement**

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