

November 8, 2013

For General Release

Kagome Co., Ltd.

Representative: Hidenori Nishi, President

(Securities Code 2811, First Section, Tokyo and Nagoya Stock Exchanges)

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Notice of Representative Director Personnel Change (Additional Selection and Organizational Structure Going Forward)

At a meeting of the Board of Directors of Kagome Co., Ltd. held November 8, 2013, the Board resolved to make the following personnel change at the Representative Director level.

1. Reason for the Change

To strengthen company management as we work toward realization of our Mid-term management plan “Next 50.”

2. Details

Name	New Job Title	Current Job Title
Naoyuki Terada	Representative Director, Senior Managing Executive Officer, and, Division Director, Consumer Business Division, and, Sales Director	Director, Senior Managing Executive Officer, and, Division Director, Consumer Business Division, and, Sales Director

3. Career Summary of New Representative Director

Name	Career Summary, Position	Number of shares owned
Naoyuki Terada (Born: February 5, 1955)	1978 April: Joined Kagome Co., Ltd. 2004 April: General Manager, Sale Promotion 2005 June: Director, Executive Officer 2006 April: President, Tokyo Sales Division 2008 June: Director, Managing Executive Officer 2008 June: Division Director, Consumer Business Division (current position) 2010 April: Director, Senior Managing Executive Officer (current position) 2010 April: Sales Director (current position)	9,400

4. Date of Change

November 8, 2013

5. Organizational Structure Going Forward

At a meeting of the Board of Directors of Kagome Co., Ltd. scheduled to be held November 22, 2013, the Board is expected to adopt a resolution for the following organizational structure to be made effective from January 1, 2014.

Hidenori Nishi, Chairman and Representative Director

Naoyuki Terada, President and Representative Director

Setsuhiro Otake, Executive Vice President and Representative Director